DIVISION OF LABOR STANDARDS ENFORCEMENT Department of Industrial Relations State of California BY: DAVID L. GURLEY (Bar No. 194298) 455 Golden Gate Ave., 9th Floor San Francisco, CA 94102 Telephone: (415) 703-4863 Attorney for the Labor Commissioner 5 BEFORE THE LABOR COMMISSIONER 6 OF THE STATE OF CALIFORNIA 7 8 9 LAILA ALI, an individual, Case No. TAC 08-99 10 11 Petitioner, DETERMINATION OF vs. 12 CONTROVERSY 13 NORMALYNN CUTLER, an individual, CUTLER ENTERPRISES, a California Company, 15 Respondents. 16 17 INTRODUCTION 18 19 21

The above-captioned petition was filed on March 11, 1999, by LAILA ALI, (hereinafter "Ali" or "Petitioner"), alleging that NORMALYNN CUTLER dba CUTLER ENTERPRISES, (hereinafter "Cutler" or "Respondent"), acted in the capacity of a talent agency without possessing a California talent agency license as required by Labor Code §1700.5¹. Petitioner also alleges respondent unlawfully withheld monies earned by the petitioner and seeks reimbursement of interest provided monies, fees and as by those

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All statutory citations will refer to the California Labor Code unless otherwise specified.

§1700.25(e)(1)and(2).

Respondent filed her answer and cross petition on April 25, 1999, alleging that an employer/employee relationship existed between the parties, and in her cross-petition respondent seeks payment for back-wages and penalties pursuant to §203. After numerous continuations, the hearing commenced on July 13, 2000, at the Los Angeles Office of the Labor Commissioner. Petitioner was represented by Ronald A. DiNicola of Mitchell Silberberg & Knupp LLP; respondent appeared in propria persona. Due consideration having been given to the testimony, documentary evidence, and briefs submitted, the Labor Commissioner adopts the following determination of controversy.

FINDINGS OF FACT

- 1. The petitioner is the daughter of boxing great
 Muhammad Ali. In January 1999, Ali, owner of a Marina Del Rey
 nail salon, publicized her decision to enter the world of women's
 professional boxing. The public response to petitioner's
 decision was immediate and overwhelming. Requests for
 interviews, photo shoots and public appearances came fast and
 furious.
- 2. The respondent had public relations, advertisement and promotional experience in the entertainment industry for over twenty-six years. Ali, unsophisticated in these matters, turned to her salon client for guidance. And on January 23, 1999, Cutler agreed to handle all of the incoming calls and requests, in exchange for free nail services and the opportunity to design new business cards for Ali.

1 3. Respondent was eager to expand her role with Ali 2 and on February 2, 1999, she met with Magic Johnson Entertainment 3 to discuss a possible relationship between Johnson's company and Discussions included a documentary film project designed to 5 chronicle Ali's blossoming boxing career. As the requests for 6 Ali continued to build, it became apparent that free nail service would not adequately compensate the respondent for her efforts. On February 8, 1999, respondent approached Ali with a one-year written contract providing, inter alia, that respondent would "employ 'Agency' to provide promotional, motion picture and public relations services for Laila Ali." In return for those 12 services, Cutler would receive \$6,000.00 per month. The nail salon's earnings netted far less than \$6,000.00 a month. unable to afford respondent's request, scoffed at the monthly amount and refused to sign the contract. On the other hand, Cutler's cross petition and unconvincing testimony claimed that 17 Ali had orally agreed to the terms, though respondent later recanted her testimony by testifying that the \$6,000.00 was never 18 agreed upon. 19

4. Despite the parties inability to reach an agreement, the respondent continued to provide services and seek opportunities for Ali. Cutler approached both Everlast and Nike, ostensibly to assess interest in endorsement deals. On February 12, 2000, respondent scheduled a photo shoot with Vogue Magazine and a London tabloid in which respondent negotiated Ali's compensation from the \$750.00 offer to a \$5,000.00 payment on behalf of Ali. Notably, the \$5,000.00 was wired to respondent's account, where it remains today.

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5. As interest in an Ali documentary increased, additional discussions with the Magic Johnson Entertainment group were necessary. Respondent was eager to organize a deal for the documentary and expressed to Ali that a \$150,000.00 to \$200,000.00 payment for a documentary was plausible. On January 24, 1999, respondent approached Ali with a second contract. contract purported to allow Cutler to "represent [Ali] in the attempt to secure a documentary film commitment", for 10 percent of any funds paid to the petitioner. Ali again refused to sign 10 the contract. Ali was unhappy with respondent's attempt to 11 expand her role and verbally terminated their existing 12 relationship.

Despite Ali's verbal termination, on February 26, 6. 14 1999, Cutler attended a second meeting with the Magic Johnson Entertainment group to further discuss the documentary. same day, Ali served written notice of termination and demanded Cutler remit the \$5,000.00 Ali earned in connection with the London tabloid photo shoot and interview. Cutler refused to tender payment and demanded \$12,000.00 from Ali pursuant to the alleged oral contract for \$6,000.00 per month. Cutler stated that she would hold petitioner's \$5,000.00 in trust against the \$12,000.00 owed to Cutler for the two months of rendered Cutler's cross petition seeks \$12,000.00 in back wages

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and penalties pursuant to Labor Code §2032.

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CONCLUSIONS OF LAW

- Petitioner is a celebrity/athlete who has done countless photo shoots. As a model and subject of a film documentary, petitioner is an "artist" within the meaning of Labor Code §1700.4(b).
 - 2. The issues to be determined are:
- a) Whether a contract was formed between the parties 10 and if so, what were the terms and rights of the parties to the 11 |contract?
- b) Based on the evidence produced at this hearing, 13 did the respondent operate as a "talent agency" within the 14 meaning of Labor Code §1700.40(a), or an employee? If so, what is 15 the significance?
 - Respondent was unable to demonstrate that an oral 3. contract for \$6,000.00, a month (or any other amount) was The testimony and evidence reflected that all created. subsequent offers were refuted by Ali. There was never a meeting of the minds and therefore never an acceptance. Cutler's second meeting with Magic Johnson Entertainment was unbeknownst to Ali, and the termination was clear, thus the elements of an implied contract were also not met. In fact, the only contract created

² A cross petition for wages is procedurally inappropriate in this forum. Labor Code \$1700.44 vests the Labor Commissioner with jurisdiction to hear and 26 determine controversies between artists and talent agents that arise under the Other sections of the Labor Code provide the Labor Talent Agencies Act. 27 Commissioner with jurisdiction and authority to investigate, hear disputes and award penalties involving unpaid wages between employees and employers. See Labor Code §98 and §203.

between the parties was the agreement for Cutler to handle media requests in exchange for free nail service. However, the terminations both orally and in writing on February 24th and 26th by the petitioner were clear.

- Labor Code §1700.40(a) defines "talent agency" as, "a person or corporation who engages in the occupation of procuring, offering, promising, or attempting to procure employment or engagements for an artist or artists." Cutler met with the Magic Johnson Entertainment group which lead to discussions about the documentary. Cutler relayed this news to 11 Ali, set up additional meetings in an effort to solidify a deal, 12 while attempting to have Ali sign a representation agreement. 13 Moreover, Cutler took a photo shoot offer of \$750.00 and used her negotiating skill to increase Ali's compensation to \$5,000.00. Cutler's attempts to sell a documentary chronicling Ali to Magic Johnson Entertainment and her efforts in raising compensation 17 |with respect to the London tabloid photo shoot are both attempts to procure and actual procurement of employment or engagements for Ali.
 - 5. In Waisbren v. Peppercorn Production, Inc (1995) 41 Cal.App.4th 246, the court held that any single act of procuring employment subjects the agent to the Talent Agencies Act's licensing requirement, thereby upholding the Labor Commissioner's long standing interpretation that a license is required for any procurement activities, no matter how incidental such activities are to the agent's business as a whole.
 - Applying Waisbren, it is clear respondent acted in the capacity of a talent agency within the meaning of Labor Code

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§1700.4(a). Labor Code §1700.5 provides that "no person shall engage in or carry on the occupation of a talent agency without first procuring a license therefor from the Labor Commissioner." It was stipulated the respondent had never obtained a talent agency license.

Respondent contends that she was hired as 7. petitioner's public relations **employee** for a salary of \$6,000.00 per month. Consequently, respondent argues she is entitled to wages and that an agency relationship simply does not exist. courts and the legislature do not agree. An "employee" is one who is subject to the absolute control and direction of his 12 employer in regard to any act, labor or work to be done in the 13 course and scope of his employment. Crooks v. Glens Falls Indem. Co., 124 Cal.App.2d 113, 121. An "agent" is defined by section 2295 of the Civil Code as follows: "An agent is one who represents another, called the principal, in dealings with third persons." Although both relate to voluntary action under employment and express the idea of service, the service performed by an [employee] may be inferior in degree to work done by an agent for his principal. Accordingly, while both a[n] [employee] and an agent are workers for another under an express or implied employment, an agent works not only for, but in the place of his principal. People v. Treadwell, 69 Cal.226, 236. Furthermore, as stated in Wallace v. Sinclair, 114 Cal.App.2d 220 [250 P.2d 154]: "Agency is the relation that results from the act of one person .. to conduct one or more transactions with one or more third persons and to exercise a degree of discretion in effecting the

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purpose of the principal. Gipson v. Davis Realty Co. 215

Cal.App.2d 190, 205.

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Petitioner seeks attorney's fees and interest 11.

Representation seems to be the chief characteristic of agency while control by the employer is the primary element of employment. Intent of the parties also plays an important role in establishing the true nature of the relationship. Utilizing those standards, it becomes abundantly clear that Cutler acted as an agent and not as respondent contends, an employee. Cutler approached companies, used her independent judgment and discretion in seeking to advance the 10 public persona of Ali and negotiated finances with third parties 11 on Ali's behalf. Moreover, Cutler was the industry expert and 12 was never subject to any control and direction of Ali. 13 Conversely, Cutler used her vast experience in the entertainment industry to do whatever was necessary to increase benefits for

Finally, the express terms of the contracts that Cutler herself prepared, manifested her intent. Cutler coined her role as the "agency" and sought to "represent" Ali. terms of the contract speak for themselves and Cutler's intent to represent Ali as an agent was equally apparent.

10. Cutler's responsibilities for Ali were never clearly articulated. But, it was Cutler who sought to expand her role and in doing so Cutler engaged with impunity in the activities of an agent as defined in both the Civil Code and the Labor Code. Respondent acted in the capacity of a talent agent within the meaning of the Talent Agencies Act, and her unconvincing argument that she is an employee fails.

pursuant to Labor Code $1700.25(e)^3$. The respondent's withholding of petitioner's earnings are the subject of a controversy within the meaning of 1700.25(a)(2) and consequently are not "willful". The petitioner is not entitled to attorney's fees or interest.

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ORDER

For the above-stated reasons, the respondent acted 9 illegally as petitioner's unlicenced talent agent. IT IS HEREBY 10 ORDERED that the Respondent, NORMALYNN CUTLER dba CUTLER 11 ENTERPRISES has no enforceable rights under any agreement with 12 the petitioner and shall immediately remit \$5,000.00 to 13 petitioner for earnings in connection with the London tabloid. 14 Respondent's cross petition is dismissed.

^{§1700.25} providing in pertinent part:

⁽a) A licensee who receives any payment of funds on behalf of an artist shall ... be disbursed to the artist within 30 days after receipt. However, notwithstanding the preceding sentence, the licensee may retain the funds beyond 30 days of receipt in either of the following circumstances:

⁽²⁾ When the funds are the subject of a controversy pending before the Labor Commissioner under Section 1700.44 concerning a fee alleged to be owed by the artist to the licensee.

⁽c) If disputed by the artist and the dispute is referred to the Labor Commissioner, the failure of a licensee to disburse funds to an artist within 30 days of receipt shall constitute a "controversy" within the meaning of Section 1700.44.

⁽e) If the Labor Commissioner finds, in proceedings under Section 1700.44, that 25 the licensee's failure to disburse funds to an artist within the time required by subdivision (a) was a willful violation, the Labor Commissioner may, in addition to other relief under Section 1700.44, order the following:

⁽¹⁾ Award reasonable attorney's fees to the prevailing artist.

⁽²⁾ Award interest to the prevailing artist on the funds wrongfully withheld at the rate of 10 percent per annum during the period of the violation.

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3	Dated: 3-70-0 Livel L. Gurley
4	Attorney for the Labor Commissioner
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8	ADOPTED AS THE DETERMINATION OF THE LABOR COMMISSIONER
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[4	THOMAS GROGAN
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